



ICMEA IN ITALY

International Meeting & Educational Tour – 18 June / 2 July 2018
in partnership with ICMEA (International Ceramic Magazine Editors Association)
and AiCC (Associazione Italiana Città della Ceramica)

The event is organized by Ente Culturale Operae Milò – center of study and promotion for crafts, design, applied and decorative arts – which manages hundreds of publications on crafts, on ceramics in particular, and the Primedicopertina collection made up of the works donated by the authors present in the covers of the D'A and La Ceramica Moderna & Antica magazines.

Operae Milò in collaboration with ICMEA (International Ceramic Magazine Editors Association), AiCC (Associazione Italiana Città della Ceramica) and MIC, for the Faenza stage, organizes this 2nd edition of the International Meeting & Educational Tour, a unique event of art, handicraft, study, debate and much more where ICMEA member publishers will contribute with their international experiences.

ICMEA in Italy - International Meeting & Educational Tour will take place from 18th of June to 2nd of July 2018 and will occur in several stages from North to South of Italy. It is a traveling conference divided into five sessions, with a study and debate about ceramic art in each session. ICMEA in Italy - International Meeting & Educational Tour's highlight is Faenza, the world's ceramic capital, at the 60th Faenza Prize in the 80 years since its foundation, but an equally important role is played by the territories included in the program. The following stages are planned: Emilia Romagna (Faenza), Lazio (Rome), Liguria (Alassio, Albissola), Lombardy (Milan), Puglia (Grottaglie), Sicily (Catania, Caltagirone, Taormina), Tuscany (Florence, Montelupo Fiorentino), Veneto (Nove, Bassano, Venice).

The seminars will address the following topics:

- *Communication in the sector of ceramics. Magazines and new media, in Caltagirone*
- *Modernity of Ceramic Contests and Market Places, in Grottaglie*
- *Streets of Ceramics, networks and twinnings, in Alassio*
- *Training and research. Comparison Italy-World, in Faenza*
- *Contemporary Ceramic Sculpture, in Faenza*

Not only seminars, but also special exhibitions such as Primedicopertina in Fuping, dedicated to Italian masters present at Fuping in the section dedicated to Italy and which have been published in the covers of D'A and La Ceramica Moderna & Antica, and all that we will meet in the warm summer of the City of Ceramics, besides the preview of the odd curatorial exhibition that will accompany the 60th Faenza Prize. The agenda includes visits to major ceramics museums.

The invitation to participate is addressed to the ICMEA's publishers, an international association of ceramic magazine publishers, journalists, scholars, artists, artisans, etc. Since it is an itinerant event and lasting about 15 days, Operae Milò proposes several options for those who will not have the opportunity to stay for the entire trip:

- *Option 1, Tour South Italy*
- *Option 2, Tour Center and North Italy*
- *Option 3, Complete Tour (South, Center and North Italy)*

Operae Milò

Ente Culturale - Via Etnea, 529 - 95125 Catania

Tel. +39 (0)95.2868724 – Fax 095. 537 116

www.emil.it/operaemilo email: operaemilo@emil.it

Codice fiscale: 93198430873



The aim to be pursued is to make known to an audience of publishers, journalists and scholars from around the world, some historical, traditional and contemporary realities of ceramics in Italy, travelling from North to South.

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